



Under the auspices of the
PRESIDENCY OF THE
REPUBLIC OF TÜRKİYE



HALAL EXPO 2025

INTERNATIONAL TRADE EXHIBITION

26-29 NOVEMBER 2025 / ISTANBUL EXPO CENTER



Supported by:



In association with:



Organized by:



The expo is organized under the authorization of TOBB according to the Law 5174.

26 - 29
NOVEMBER
2025

#halalexpo

ABOUT EXHIBITION

We are delighted to announce that the Halal Expo and World Halal Summit, under the auspices of the Presidency of the Republic of Turkiye, in collaboration with the Standards and Metrology for Islamic Countries (SMIC), and in coordination with the Islamic Centre for the Development of Trade (ICDT), alongside other relevant institutions of the Organization of Islamic Cooperation (OIC), is set to take place from November 26th to 29th, 2025. The prestigious event will be hosted at the Istanbul Expo Center in Istanbul, Turkiye.

ISTANBUL

HALAL EXPO 2024 STATISTICS



100+
VISITOR
COUNTRIES



15.000 m²
EXHIBITION AREA



50.000+
VISITORS



500+
EXHIBITORS



5000+
B2B
MEETINGS



5
DIFFERENT COUNTRIES
BUSINESS MEETINGS



50+
EXHIBITOR
COUNTRIES



1000+
HOSTED
BUYERS

www.halalexpo.com.tr

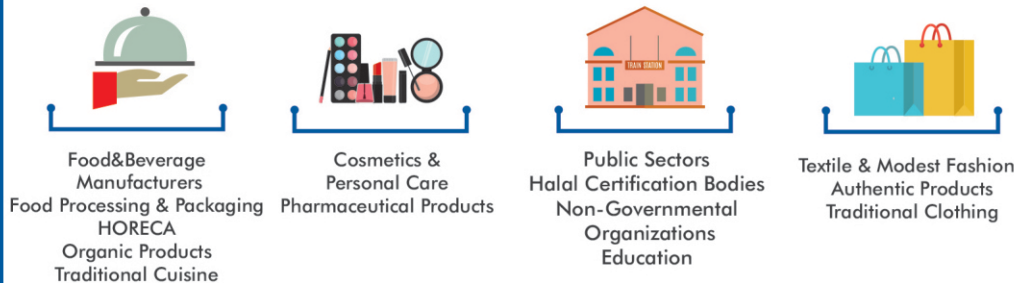
VISITOR PROFILE

- | | | |
|----------------------------------|--|---------------------------------|
| 1 DISTRIBUTORS | 5 PUBLIC INSTITUTIONS AND ORGANIZATIONS | |
| 2 BUYERS | 6 RETAIL AND CHAIN SUPERMARKETS | 9 HORECA REPRESENTATIVES |
| 3 IMPORT-EXPORT COMPANIES | 7 INVESTORS AND HOSTED BUYERS | 10 DIPLOMATIC MISSIONS |
| 4 WHOLESALERS | 8 TOURISM OPERATORS AND AGENCIES | 11 OTHER |

WHY SHOULD YOU EXHIBIT?

- ★ **Meet Decision-Makers in the Hosted Buyer Program.**
Connect with key decision-makers in the Hosted Buyer program.
- ★ **The World's Largest Halal Showcase**
Engage with the global Halal industry's most extensive platform.
- ★ **Gather with All Sectors of the Halal Industry**
Forge connections across diverse segments of the Halal market.
- ★ **Discover New Distributors**
Find potential new distributors for your products and services.
- ★ **Connect with Top-Level Corporate Representatives**
Engage with high-ranking representatives from prominent organizations.
- ★ **Leverage the Highest Media Attention to Your Advantage**
Capitalize on the significant media interest surrounding the event.

EXHIBITOR PROFILE



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Opportunity to Expand Globally and
Grow in New Markets..

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